## NICE TO MEET YOU, WE ARE SOCIAL

We Are Socia

September 2022



## WE ARE A SOCIALLY-LED CREATIVE AGENCY



## **CREATIVE AGENCY**

#### SOCIAL SPECIALISM



#### **WE ARE GLOBAL**





















































































We believe in

### PEOPLE BEFORE PLATFORM



We create

## IDEAS INSPIRED BY AN UNDERSTANDING OF PEOPLE'S BEHAVIOR



## IDEAS POWERED BY PEOPLE



## SOCIAL THINKING



#### OUR METHODOLOGY

understanding
people, communities
and relationships

creating ideas
inspired
by an understanding
of people's social
behavior

identifyinga value exchangebetween brandsand people



## MOVING THE INDUSTRY FORWARD

Thought Leadership activities to put social thinking at the centre of marketing











## WITH GLOBAL, REGIONAL AND LOCAL CLIENTS











































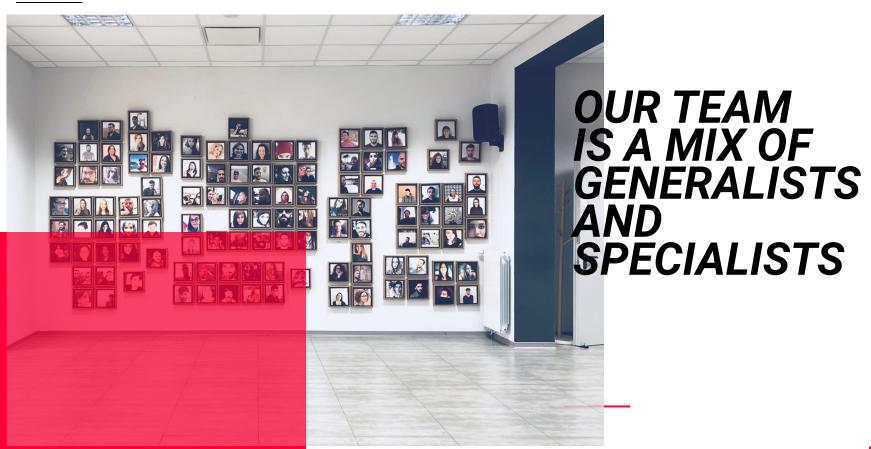














#### Our team

client services

strategy

creativity

technology

research & insight

creative production

innovation

media & distribution

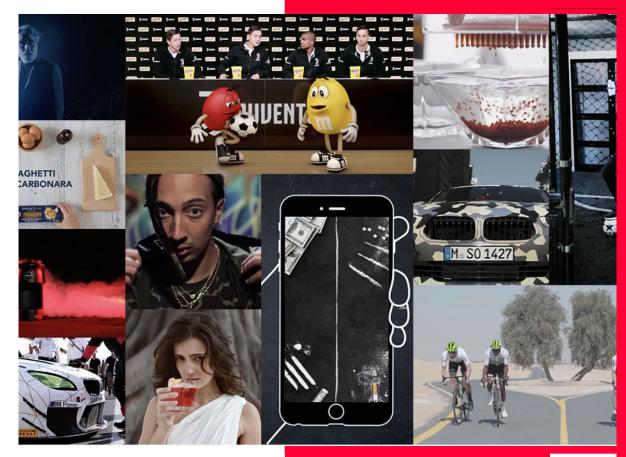
editorial

influencer engagement



#### WE ARE SOCIAL STUDIOS

Specialised in social content production











## OUR WORK











YAHOO!

DELLA PERA



DIDECTORY INNOVATIONS IN COMMUNICATIONS SPORTS

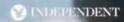
TG/5

THE





TOTAL REACH





1.5 BILLION



SPORT MEDIASET

ANSA

The New York Times

KURIER

**StudioAperto** 

M. Tollinson

Mail Online

Sports

SHOOT

Correspondance de la Publicité

**ATODAY** 

ADWEK

KLEINE ZEITUNG

Blick

A\$TW







AMOUNTAIN.

The processor was a livery

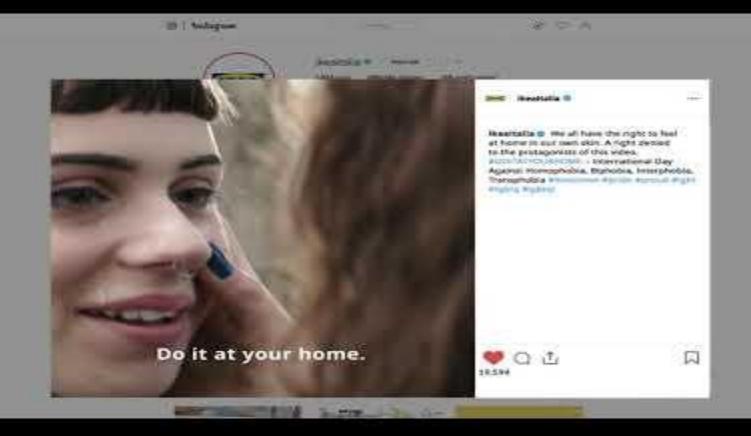
The second secon

# CC FFE EBENDERS

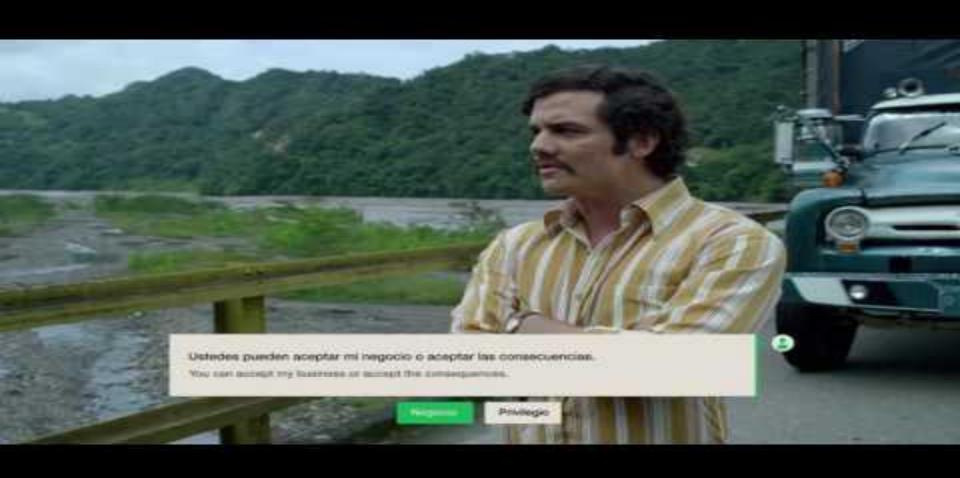
A PATH FROM COCA TO COFFEE

TRAILER











Communit (1996)

Taken Assessed by Tomas Complement and ad-PROPERTY AND ADDRESS OF THE PARTY. Street, Street, Str.

- -
- THE REAL PROPERTY AND PERSONS NAMED IN and the spinisher where defined present If support the noncommon person. the last contract lead to being contracted increasing programs. Straube metric married to

STATE OF THE PARTY AND ADDRESS.

-



September 1969 Character September 2011 named and included the party of the special list production. property and depotent for pales and the contract place . Dealth in service from place? scores lawly provided in the last new distance from in Appendix states arranged 1.8 options from Till State. All the same named incomments.

Windows American Inc.

- The Company of the Parket.
- the William & You Printers in Assessment on THE PERSON NAMED IN CONTRACTOR OF STREET comments a product

Name Amond St.

Processed Selector Card PSA, purious make a real or organization and full places. Street, Sales on Automotive Selection and well FOR THE SALE WAS MADE IN THE PROPERTY AND THE PARTY AND TH Accepts the property and their transportation of AND REAL PROPERTY AND PERSONS NAMED IN

THE RESERVE AND ADDRESS OF

The Part of the

----



#### **GRAZIE**

+39 02 3655 1868 parlaconnoi@wearesocial.it Corso San Gottardo, 42A, Milano

